



EUROPEAN FEDERATION OF MUSEUM & TOURIST RAILWAYS

Fédération Européenne des Chemins de Fer Touristiques et Historiques

Europäische Föderation der Museums- und Touristikbahnen

Fedecrail Strategic Plan 2017 - 2022.

Strap line:

Fedecrail directly and indirectly represents 649 tourist and heritage rail transport organizations from 27 European countries.

Vision:

An environment continues to exist where historic rail transport vehicles and infrastructure can be operated in public, while maintaining their conceptual authenticity for future generations.

Mission:

Fedecrail aims at establishing and maintaining permanent relationships with relevant organizations at European and National level to represent its members. An appropriate internal structure is put in place to promote and facilitate exchanges on all relevant issues which may require attention.

Fedecrail Strategic Objectives (Summary)

1. Representation of interests
2. Transfer of knowledge
3. HRM and Youth
4. Visitors
5. Funding
6. Communication
7. Continuous policy/activities

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Fedecrail Strategic Objectives

1. Representation of interests

Fedecrail seeks to protect and promote the interests of its members, in particular in the field of legal and safety matters and with consideration to the values of cultural heritage and tourism development, through monitoring of developments in legal, environmental and safety related issues and representation and lobbying with Governmental and other authorities to safeguard future operations of its members and their sustainability.

In detail and additional.

Fedecrail seeks to:

- promote and protect the interests of its members, such as in the field of legal and safety matters with particular consideration to the values of cultural heritage, education and touristic development;
- safeguard future operations of its members (par exemple by the use of traditional fuels like coal, wood and diesel fuel) through monitoring of developments in legal, environmental and safety related issues by representation, retaining, maintaining and lobbying with governmental and other authorities and institutions.
- Regain structured monitoring of EU law making by developing new direct contacts with members of the European parliament.
- Develop a new and closer contact and communication network, with the members and the member members, by:
 - Organizing periodical meetings with the chairmen of the members,
 - Visit by Fedecrail Council members of the AGM's of the umbrella members,



- Where necessary advising and assisting members solving problems on national level.

2. Transfer of knowledge

Fedecrail seeks to promote the documentation of knowledge and techniques of all aspects concerning the operation of historic rail transport, for the benefit of future generations and to facilitate transfer of knowledge and artisanal skills through improving existing databases, technical exchanges and training in relevant and appropriate innovative technical and managerial skills to all staff and workers of heritage rail organizations.

In detail and additional.

Fedecrail seeks to:

- promote the documentation of knowledge and techniques of all aspects to preserve and operate historic rail transport;
- initiate development of new methods and techniques, or;
- stimulate the use of existing methods and techniques not yet used by our members, that can be profitable in the future survival;
- make the system behind collegial successful business accessible for the members, to improve the businesslike results in general and to ensure a sound future, sustainable financially, environmentally and safe for its participants whether working for, travelling in or visiting such enterprises.

3. HRM and Youth

Fedecrail attaches great value to involve future generations in the running and operation of heritage rail transport and seeks to achieve this through the Fedecrail Youth Group who will, as a structure within Fedecrail, organize a variety of activities aiming at the 17 - 30 year age group, through exchanges at



different levels, communication through appropriate media and ad hoc study groups.

Towards the development of a more general strategy paper on the future of Heritage Rail- and tramway organizations, the following items have been developed, which are not the exclusive domain of the 17 - 30 year age group.

In detail and additional.

Co-Workers (Men and Woman) in general, and in particular young people Fedecrail seeks to:

- Recruiting new people in Fedecrail inclusive young people
 - facilitate the transfer of knowledge and artisanal skills through improving existing databases, technical exchanges and practical training for the benefit of the contemporary co-workers and of future generations;
 - develop, if relevant, the use of appropriate innovative technical and managerial skills to all staff and workers of heritage rail organizations, as long as this does not conflict with the conceptual authenticity of the objects and the related processes;
 - involve future generations in volunteering in the preservation and operation of heritage rail transport;
 - achieve this through initiating and supporting Fedecrail Youth, a structure within Fedecrail, who organizes a variety of activities on European scale aiming at the 17 - 30 year age group, through:
 - exchanges at different levels,
 - communication through appropriate media and
 - ad hoc study groups,
 - training opportunities
-



Additional objectives

4. Visitors

This additional number 4 is a newly developed chapter, about the possible strategic approach in attracting people (visitors/passengers). Euro-wise there are several places where Fedecrail could show up on behalf of their members and adherents, to give heritage rail an appropriate role in the growth of international Tourism.

Fedecrail seeks to:

- Stimulate and participate on European level in processes that motivates tourism in general and that can stimulate visits to heritage railways and railway-museums in particular;
- Stimulate and participate in educational projects about the history of European railways, that can stimulate direct or indirect the public interest in visiting heritage rail activities throughout Europe;
- Stimulate and participate in cultural projects about the history of mobility in Europe and of European railways in particular, that can stimulate direct or indirect the public interest in visiting mobile heritage activities throughout Europe.

5. Funding

From the start in 1994 the activities of Fedecrail has been financial funded by the members via membership fees and the positive financial results of the yearly conferences around the AGMs. Much of the work has been done by volunteers who can claim their Expenses following the Fedecrail Travel Expense Guidelines 2012 (will be revised in 2017).



Developing the strategic plan for the period 2017 – 2022 in which we aim to play our role in the rapidly changing world for the benefit of the Fedecrail members and the preserving tasks the heritage rail organizations have, it is clear that we need probably more money than we were used to in the past, to fulfill the tasks of Fedecrail until now.

Therefore Fedecrail will seek to:

- Keep the level of the membership fee more or less unchanged.
- Organize alternative funding to fulfill the various programs following the strategic plan and the choice of these strategic objectives made, in:
 - European funding programs, together with funding programs of national states or regions, where possible in conjunction with members of Fedecrail;
 - Private Cultural, educational and touristic funding programs;
 - Organizing donation programs directing to private individuals;
 - Looking for attractive gift tax on national level in Fedecrail coordinated programs, benefitting people after delivering gifts or donations via members of Fedecrail;
 - Organizing crowd funding;
 - For more exposure to professional operators and suppliers, it may be worth considering to take part as Fedecrail in the bi-annual InnoTrans exhibition from 2018 on, to be in touch with the world of these foreseen sponsors;
 - Achieve a firm network of sponsors, originating mainly from rail related organizations.

6. Communication

Much of wanted results will depend on good communication. That means that Fedecrail will produce and execute a detailed communication plan based on



the choices made by the council, eventually adjusted with the decisions made by the AGM.

7. Continuous policy/activities

On several platforms Fedecrail has been already successful and will continue to do so.

The Platforms mean:

Internal

- *Heritage Operation Group (HOG) in conjunction with ERA and several representatives of national members*
- *(TOG [Tram Operating Group], is being organized)*
- *Fedecrail Youth organization*
- *Fedecrail Conference Team*
- *Communication through Internet and newsletter*

External

- *ERA*
- *GRB*
- *UIPT(Union International des Transports Publics)*
- *UIC Tourism*
- *Wattrain*
- *Europa Nostra*
- *Other European (Mobile) Heritage organizations, etcetc*